

1И/795964К(039)

UNITED NATIONS CONFERENCE ON TRADE AND DEVELOPMENT



# Fast-tracking implementation of eTrade Readiness Assessments



UNITED NATIONS

## TABLE OF CONTENTS

LIST OF BOXES, FIGURES AND TABLES .....	v
ABBREVIATIONS .....	VII
FOREWORD .....	IX
ACKNOWLEDGEMENT .....	X
INTRODUCTION .....	1
EXECUTIVE SUMMARY OF FINDINGS, LESSONS LEARNED AND RECOMMENDATIONS .....	3
METHODOLOGY .....	9
E-COMMERCE READINESS AND STRATEGY FORMULATION .....	14
ICT INFRASTRUCTURE AND SERVICES .....	23
TRADE FACILITATION AND LOGISTICS .....	31
LEGAL AND REGULATORY FRAMEWORK .....	36
PAYMENT SOLUTIONS .....	40
SKILLS DEVELOPMENT .....	45
ACCESS TO FINANCING .....	52
KEY FINDINGS, MAIN CHALLENGES AND GAPS IDENTIFIED TO FAST-TRACK eT READY IMPLEMENTATION .....	56
LESSONS LEARNED FROM THE MONITORING EXERCISE .....	64
CONCLUSIONS AND RECOMMENDATIONS .....	67
REFERENCES .....	69
ANNEX 1: SCORED COUNTRIES' IMPLEMENTED RECOMMENDATIONS IN THE 26 THEMATIC ITEMS .....	75



## LIST OF BOXES, FIGURES AND TABLES

### **BOXES**

1.	The scored performance assessment .....	13
2.	eT Readies support e-commerce regional integration in West Africa .....	18
3.	The COVID-19 impact on e-commerce and good practices in selected LDCs .....	20
4.	New operating licenses granted to pilot and deploy 5G networks .....	27
5.	Cambodia making strides towards easier cross-border e-commerce and trade .....	33
6.	Legal reforms even more critical as e-commerce booms during the COVID-19 crisis .....	37
7.	Payment solutions and COVID-19 in Africa .....	43
8.	Senegal in the starting block of countries that have adopted a start-up act.....	48
9.	Empowering women digital entrepreneurs through the eTrade for Women programme.....	50
10.	Gender-based financing gap in innovation .....	54
11.	The eTrade for all partnership: Successful performance for greater policy impact .....	62
12.	Pooling Efforts in Lao PDR under the leadership of the UN Resident Coordinator Office .....	66

### **FIGURES**

1.	Total implementation rate by country.....	3
2.	Implementation rate by policy area across all countries .....	4
3.	Monitoring methodology workflow .....	9
4.	Number of implemented recommendations by country and thematic item under policy area “E-commerce readiness and strategy formulation” .....	14
5.	Number of implemented recommendations by country and thematic item under policy area “ICT infrastructure and services” .....	23
6.	Selected Internet connectivity indicators in 2019* .....	25
7.	Price of Internet data packages as percentage of average income, 2019.....	27
8.	Access to electricity as percentage of the population in the countries under review ....	30
9.	Number of implemented recommendations by country and thematic item under policy area “Trade facilitation and logistics” .....	31
10.	Total implementation rate of the Trade Facilitation Agreement in selected countries based on their notifications .....	35
11.	Number of implemented recommendations by country and thematic item under policy area “Legal and regulatory framework” .....	36
12.	Number of implemented recommendations by country and thematic item under policy area “Payment solutions” .....	40



13. Number of implemented recommendations by country and thematic item under policy area “Skills development” .....	45
14. Number of implemented recommendations by country and thematic item under policy area “Access to financing” .....	52
15. Number of implemented recommendations by country and policy area .....	56
16. Total implementation rate by country.....	57
17. Total number of recommendations implemented by policy area across all countries.....	57
18. Implementation rate by policy area across all countries.....	58
19. Number of countries listing insufficient funding to be a reason or not for low implementation progre .....	60
20. Number of countries that have contacted/not contacted eTrade for all partners to gauge their interes .....	61
21. Number of countries in need or not of assistance to prepare project proposals to submit to donors .....	63

#### TABLES

1. List of thematic items under each policy area used to assess eT Ready implementation performance.....	11
2. Overview of countries' priority projects and targeted eTrade for all policy areas.....	59

